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## **Alliance for Marriage Foundation Launches Groundbreaking New Campaign to Protect Broad Consensus of Voters on Marriage**

***“Many Voices, One Mission” Campaign Will Weld Coalition of Hispanic, African-American, Catholic, and Women Voters to Defend Marriage***

**-- Highlighted by August Rally at Democrat National Convention --**

**FOR IMMEDIATE RELEASE**

**CONTACT: Bob Adams (202) 669-0940**

**WASHINGTON, DC March 11, 2008** – The Alliance for Marriage Foundation (AFMF) today launched a new and unprecedented effort to unite the vast majority of Americans who support defining marriage in law as between a man and woman. The new campaign will specifically focus on reaching out to Hispanic, African-American, Catholics, Jewish and other voters who want to uphold the values and benefits of traditional marriage.

A recent national poll showed 64% of registered voters oppose same sex “marriage,” outnumbering supporters by more than two to one.<sup>1</sup> The campaign will rely heavily on the growing influence of Hispanic Americans, who will rally for marriage at an AFM-sponsored event in Denver during the Democrat National Convention this August.

“While the movement to protect marriage is strong today, it must become a lasting force in American politics. To prevail, we must weld the strong parts of our coalition together, so that marriage and its unquestionable benefits for our children and our society continue to top our national agenda. Our ‘Many Voices, One Mission’ campaign will cross racial, ethnic and religious lines, and its durability is essential for our success,” said Sam Rodriguez, President of the National Hispanic Christian Leadership Conference, and a key leader in the campaign.

- 67% of Hispanic Americans support defining marriage in law as a union between a man and a woman<sup>2</sup>
- 67% of African Americans support defining marriage in law as a union between a man and a woman<sup>2</sup>
- 80% of Americans agree that it is better for children if their parents are married<sup>3</sup>
- 66% of women voters support defining marriage in law as a union between a man and a woman<sup>2</sup>

<sup>1</sup> Los Angeles Times/Bloomberg Poll. Oct. 19-22, 2007. 1,039 registered voters nationwide MoE ±3.

<sup>2</sup> Wirthlin Group, 1,000 U.S. adults, April 2-5, 2004. MoE ± 3.1%.

<sup>3</sup> Greenberg Quinlan Rosner Research, 1,130 adults nationwide, July 25-August 7, 2005. MoE ± 3.0%.

Leading Members of the campaign include the following:

**Samuel Rodriguez, President of the National Hispanic Christian Leadership Conference:**

Recognized by *Newsweek Magazine* recently as The Religious Leader to Look For in 2008, Rodriguez serves on the boards of some of America's most prominent organizations in America including the Alliance For Marriage. He also contributes to the Washington Post ON Faith Columns, Ministry Today, Outreach Magazine and Enrichment Journal.

**Niger Innis, National Spokesman for the Congress of Racial Equality (CORE):**

Mr. Innis works closely with the CORE National Chairman and represents CORE across the country. He is a MSNBC contributor on the 24-hour news network providing insight and analysis on the day's news events. In addition to his role with CORE, Innis is on the Advisory Committee member of the National Center for Public Policy Research Project 21. He is a Founding Member of 3rd. Millennium, an Leading Members of the campaign include the following:

**Eve Nunez, President and co-founder of the Arizona Alliance for Community and Faith-Based Action and President of Alma Vision Hispanic Network Phoenix, Channel 22:**

Rev. Eve Nunez is a Community Leader, Keynote Speaker, Program Director, Facilitator, and a National Child Advocate. She has provided training in technical assistance in organizational development, community engagement, and leadership development to Arizona non-profit organizations for the last 10 year's.

**Rabbi Abba Cohen, Director and Counsel of the Washington Office of Agudath Israel of America:**

Agudath Israel of America, a national Orthodox Jewish organization, works closely with Alliance for Marriage. Rabbi Cohen's areas of specialization include religious freedom, church-state relations, civil rights, societal values and education. As Agudath Israel's liaison to the White House and Congress, he has drafted legislation and presented legislative and administrative testimony in these areas.

*The Alliance for Marriage and Alliance for Marriage Foundation are non-partisan coalitions whose Board of Advisors include Rev. Walter Fauntroy — the DC Coordinator for the March on Washington for Martin Luther King Jr. — as well as other civil rights leaders, religious leaders and national legal experts.*

**[www.afmusa.org](http://www.afmusa.org)**